



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

SHOP. EAT. PLAY. STAY



Discover something special at Legacy.

LEGACY-VILLAGE.COM



There's always something happening, at Legacy Village!



Legacy Village is an upscale lifestyle center located in Lyndhurst, Ohio featuring a unique collection of shops and restaurants, including Arhaus Furniture, L.L. Bean, Restoration Hardware, Nordstrom Rack, The Cheesecake Factory, Brio Tuscan Grille, Crate & Barrel, Dick's Sporting Goods, White House/Black Market, Lilly Pulitzer, The Capital Grille and many more.

Whether you need to pick up a quick gift for a friend, are looking for a fun-filled day of shopping, planning a business lunch or a night out with friends, Legacy Village has it all.

Legacy Village hosts over 100 events each year including signature events like Art in the Village, The Taste of Legacy, Food Truck Mondays and Legacy Live, our 18-week summer concert series.



CONTACTS / 216.381.2900

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SUSAN WINDLE / General Manager / sw@first-interstate.com

WHY LEGACY VILLAGE?

Legacy Village offers almost 600,000 square feet of lifestyle retail, fine restaurants, entertainment venues and office space to over 10 million visitors annually. In addition to its fine mix of retailers, Legacy Village offers outstanding amenities to customers including valet parking, heated sidewalks in the winter, terrace seating, a five story complimentary parking garage, outdoor concerts, and a stage for community events all situated in a traditional Main Street environment.

CLEVELAND'S UNIQUE SHOPPING DESTINATION

Located in the affluent area of the Cedar Road corridor, considered the fourth busiest intersection in Cuyahoga County with easy access to I-271 and I-480.

AVERAGE HOUSEHOLD INCOME of the primary market is over \$90,000 and has a regional draw with over 10 million visitors annually

THE LARGEST COLLECTION of home furnishings in the Cleveland area, with the only Crate & Barrel, Restoration Hardware, Ethan Allen and Z Gallerie locations in the market, as well as Arhaus Furniture & Pier 1 Imports

12 SPECIAL DINING ESTABLISHMENTS including The Cheesecake Factory, Brio Tuscan Grille, California Pizza Kitchen and The Capital Grille

OVER 100 SPECIAL EVENTS hosted on The Lawn each year

DRAWS GUESTS regionally from Cleveland, Akron-Canton area with a population of over 3.5 million people

123,000 EMPLOYEES work within 5 miles in more than 4.5 million square feet of suburban office space

MAJOR AREA EMPLOYERS include Cleveland Clinic, Eaton Corporation, Progressive Insurance, Master Builders, Hilton and University Hospitals

OVER 10 MILLION customers visit on an annual basis

CAPTURES CLEVELAND'S high income Eastside consumers within 15 minutes drive-time of the affluent communities of Shaker Heights, Pepper Pike, Moreland Hills, Solon and Beachwood



Advertising panels

Free standing backlit directories are located throughout Legacy Village, with ad space available on the bottom portion of each unit.

DIMENSIONS

- ❖ Trim Size (H x W) – 31.5" x 37.5"
- ❖ Live Visual Area (H x W) – 28" x 36"

PRICING

- ❖ \$800/month
- ❖ Pricing is reduced to \$500/month when any combination of 6 months is utilized
Example: 3 panels/2 months each; 1 panel/6 months

EXPOSURE

- ❖ Ten million passerbys annually

PRODUCTION

Price does not include the cost of sign production. Legacy Village can recommend a local sign shop that will produce the panels for approximately \$175 a piece. Sign installation is complimentary.



Garage Pass-Thru Ad Panels

Free hanging backlit ad panels are located in our newly opened garage pass-thru. With 8 panels available in both vertical and horizontal orientations, this is a great way to get your message across to all of our customers!

DIMENSIONS

- ❖ Horizontal Sign 60"w x 48"h, .125" bleed all four sides
- ❖ Vertical Sign 48"w x 60"h, .125" bleed all four sides

PRICING

- ❖ \$800/month
- ❖ Pricing is reduced to \$500/month when any combination of 6 months is utilized
Example: 3 panels/2 months each; 1 panel/6 months

EXPOSURE

- ❖ Ten million passerbys annually

PRODUCTION

Price does not include the cost of sign production. Legacy Village can recommend a local sign shop that will produce the panels for approximately \$150 a piece. Sign installation is complimentary.



Exclusive to Legacy Village Retailers & Restaurants

Pole Banner Program

We are excited to offer the retailers of Legacy Village the opportunity to advertise on Cedar Road with our Pole Banner Program. Only a select number of retailers have the opportunity to install a customized banner along Cedar Road, near the main entrance to Legacy Village.

DIMENSIONS

❖ 2'6" width x 12'0" height

PRICING

❖ Please call Maddy Kratzer for production and pricing information

EXPOSURE

❖ Two million cars monthly

PRODUCTION

Price does not include the cost of sign production. Sign installation is complimentary.

Electronic Display Board

Located at the intersection of Richmond and Cedar Roads, Legacy Village is thrilled to offer our restaurants and retailers this exclusive opportunity to advertise on a full color, state-of-the-art LED electronic display board!

DIMENSIONS

❖ 3'-9" x 27'-7"

SECONDS PER SPOT

❖ 15 seconds

PRICING

❖ \$500/4-week rate

EXPOSURE

❖ Two million cars monthly

PRODUCTION

- ❖ Legacy Village accepts the following importable file types: .png, .bmp, .gif, .jpg, .wmp, .tif and .tiff – graphic (still) files
- ❖ Files need to be created based on the pixel matrix of the display, which is 48 pixels (h) x 416 pixels (w)

Other Opportunities

❖ Legacy Village Magazine ❖ Window Clings ❖ Elevator Wraps



Signature Events

There's ALWAYS something happening at Legacy Village! We set ourselves apart from the competition by offering special events & live entertainment throughout the year!

Exclusive event sponsorships are available and include:

- ❖ Sponsor logo & recognition on all event specific advertising & marketing materials.
- ❖ On-site sponsorship presence (vendor table) at sponsored event(s).
- ❖ Sponsorship recognition on website, social media, electronic display board, and on-site event signage.
- ❖ And more!

Legacy Live

Annual Summer Concert Series featuring live music on Fridays & Saturdays and select Sundays throughout the summer & early fall. Legacy Live draws thousands of guests over the course of the season, making Legacy Village not only a destination for fine dining and retail, but an entertainment venue and community gathering place.



Food Truck Mondays

Legacy Village lines its streets with the areas most popular food trucks from 11:30 a.m. - 1:30 p.m. on select Mondays throughout the spring & summer. These fun events draw thousands of attendees over the course of the season and feature live music, vendor booths and more!



Taste of Legacy Village

14TH ANNUAL EVENT - SUNDAY, SEPTEMBER 10

The Taste of Legacy highlights the wonderful assortment of restaurants and specialty food retailers located at Legacy Village. Guests have the opportunity to sample top menu items while enjoying live music, beer & wine tastings, an activity filled children's area and more!



Little Legacy

Families are invited to join us on select Wednesday mornings in June, July & August for educational, cultural and wellness based programming geared towards children. These fun events are held on The Lawn, and feature a variety of activities perfect for kids of all ages.



Signature Events

North Union Farmer's Market



Legacy Village serves as the venue for The North Union Farmers Market on Sundays from 10 a.m. – 1 p.m., throughout the summer. Farmer's markets help to create healthy, vibrant communities and help to support small farms and educate the public about the benefits of eating high nutrient, fresh, locally grown food. Guests at the Legacy Village market enjoy a wide assortment of offerings from local and regional farmers, live music, free fitness demonstrations and more!

Meet the Machines



Geared towards families, Meet the Machines offers a unique opportunity for kids to touch and explore construction, emergency, and service vehicles of all makes and sizes in a fun, family friendly environment with games, live music and more!

Pop-Up Shop Program

Looking to connect with new customers? Build brand awareness? Test a new market or product? Or simply find out what it's like to operate as a brick & mortar retailer? Contact us today about Pop-Up and Short Term Leasing opportunities. We offer a variety of options. Contact Susan Windle at 216.381.2900/ sw@first-interstate.com to discuss your needs.

Valet

Interested in becoming a valet sponsor? We have packages available that include:

- ❖ Vehicle displays
- ❖ Comped valet parking programs for your customers or VIPs
- ❖ Signage & advertising opportunities
- ❖ And more!

LV Magazine

Looking for a new audience to market to? Legacy Village plays host to over 10 million visitors annually, and that number is sure to increase with the addition of the Hyatt Place Hotel. The Legacy Village Magazine is distributed exclusively to Legacy Village patrons and event attendees, which includes every guest that stays at the Hyatt Place Hotel.

For ad space deadlines and pricing contact us today!



Welcome to Legacy Village!
SHOP. EAT. PLAY. STAY.





For more information:

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